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Analyst report: SAS moves up in business intelligence market share

-- Analyst firm "does not see any serious challenge to SAS' dominance of the advanced analytics market" --

CARY, NC (July 26, 2006) – SAS cited an influential analyst report issued today that found the company grew faster than the overall business intelligence (BI) software market and achieved the number two position in the \$5.7 billion worldwide market.

In its "[Worldwide Business Intelligence Tools 2005 Vendor Shares](#)" report, IDC said SAS' worldwide BI revenue rose to \$582.4 million in 2005 from \$514.5 million the previous year. The 13.2 percent software revenue increase secured SAS a 10.2 percent market share, up from 10.0 percent in 2004.

"Business Intelligence tools that allow organizations to analyze, query and report business performance information remain an attractive market for software vendors and one of the top investment priorities for end-user organizations," said Dan Vesset, Research Director, IDC.

IDC also found that SAS continued its wide lead in the related "advanced analytics" market -- software for mining, statistical analysis and forecasting data -- with 28.3 percent market share, more than twice the 12.6 percent share held by its nearest competitor.

"Fifty-nine percent of SAS' BI tools revenue comes from advanced analytics software. However, in 2005 the company saw strong performance from its Enterprise BI Server product suite, which resulted in a 26% growth in its query, reporting and analysis revenue," the IDC study said.

The report stated that “in the short term IDC does not see any serious challenge to SAS’ dominance of the advanced analytics market and expects the company to continue to experience above market growth rates for query, reporting and analysis.”

For more information on SAS business intelligence, please visit [our website](#).

About SAS

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